

EAST VILLAGE NEWS



THE NEWSLETTER OF THE EAST VILLAGE ASSOCIATION

JUNE/JULY 2008

8th Edition

Has It Been A Year Already?

By East Village Association President: Phil Appleby

Wow! How time flies. Almost a year ago the East Village Association (EVA) was revitalized. Sooo many great things have happened. We have formed an EVA Arts Council chaired by Evan Kelly-Artist-Advocate and this years Tour D'Artistes producer and all around good guy. (562) 822-6071

Katie Gibson, owner of See Jane at 145 Linden Avenue is kicking off the EVA Business Council. Come by her shop, she has wonderful one of a kind apparel art, handmade gifts & clothes. (562) 436-9869

EVA has assisted the Second Saturday Art Walk, which had its biggest event this past May. Call Larry Bott at: (562) 432-8211, if you need a booth or want to know more about 2nd

Saturday. And/or stop by his gallery, Gallery Eleven Seven at 117 Linden Avenue.

(Ed, note: Since the gallery is manned by volunteers it is best to call the gallery first to assure it is open. (562) 590-6525)

EVA is working hard to make the East Village a better place to live, work and play. We are in talks with The City to have a Farmers Market; a possible street closure to enhance pedestrian friendly environment and development of an Art facility here in the East Village. These are just a few of the action items that the EVA is working on.

WOW! HAS IT BEEN A YEAR ALREADY?

2nd Saturday Art Walk & Tour Des Artistes Saturday, June 14th - 12:00 P.M. to 10:00 P.M.

TDA 08
30 Musicians
20 Live Artists
10 Locations
Local & International Gallery Exhibitions
Saturday, June 14th 2008
Noon - 10pm • Downtown Long Beach
Free Parking

Free Events:
Tour Venues (except MoLAA)
Linden Street Closure
Warehouse One
Art Galleries
Aqua Towers
Performances
Local Bands • Solo Artists
DJ's • Theatre • Dance
Exhibitors
Live Art • Gallery Shows
Alternative Spaces
AND MUCH MORE...

Tour Tickets:
All - Access
Free MoLAA Tickets (\$7.50 value)
Museum of Latin American Art
All day transportation on the Exclusive Tour Bus
Food & Beverage Discounts all over Downtown
Specials & Promotions on Goods and Services

\$10

Come enjoy a full day/night of art, music and fun. Linden Avenue from 1st to Broadway will be closed down to traffic and open to dozens of art booths. Surrounding blocks of: Elm, Broadway, Ocean and beyond will feature Art Gallery openings, live music and Tour Des Artistes.* (see insert map on next page). Don't miss a special Artist reception at Pate Fraiches (1st & Elm) and the grand opening at East Village Cellular (324 E. 4th St.). See next page for more details or:

GO TO ART WALK WEBSITE AT www.artwalklb.com AND CLICK ON THE SOUP CAN FOR FULL DETAILS!

INSIDE THIS ISSUE: EVA President Speaks (above)
June Art Walk and Tour De Artistes cont. (pgs. 2-3)
Articles on new East Village businesses:
See Jane (p. 2), East Village Cellular (back cover)
Other businesses: Juan Estravides Studio (p.5) and Pates Fraiches Restaurant (p. 6),
Community Volunteer: Jean Miles (pgs. 4-5),
EVA Calendar, Part 1 of Artist Scott Bloomfield's Zero Driving Campaign and Artist Steven Stein's Opening at Gallery Eleven Seven (p. 7)
Introducing new feature-**KaRi's Korner** (p. 6)
NEXT MONTH: Features Artist, advocate, Grandmother of the East Village: Pat Paris, Zero Driving Part 2 & more

Tour Des Artistes and the 2nd Saturday

TDA⁰⁸



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20 Live Artists
10 Locations**

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\$10

Artwalk, June 14th from Noon to 10 P.M.

➡ From the **710 South**, exit Broadway from the left side of the freeway. Continue East on Broadway, past Long Beach Blvd. Free event parking is located directly on the left, at Elm.

➡ From the **405 North or South**, exit Atlantic Avenue South. Turn right on 3rd Street, then left on Elm. Free event parking is located directly to the right, at Elm.

➡ From the **22 East**, exit 7th Street. Continue West on 7th for 5.7 miles. Turn right on Atlantic then left on 3rd Street. Free event parking is located directly to the right, at Elm.

Parking:

- **FREE**, all-day event parking is available on Elm & Broadway (see map).
 - Alternate Parking is available at:
 - 3rd and 4th streets between Long Beach Blvd. and Pine Avenue.
 - Pine Avenue between Ocean and 1st Street.
 - At the Pike off of Shoreline Drive.
- Rates will vary.

List of June Art Walk Booths*

Artists: Katheleen A., Chris and Patty, Sue Gilroy, Susan Heffernan, J. Helminiak, Kairin, Jamie Kubatta & Rosa Gurza, John Marin, Monica Martinez, Scott Miller, Tammie and Lynette Yuker.
 Crafts: Highest quality soaps with Bubble Bakery
 Jewelry by Brigette, Bead Me Up, April Maggie and Caprice Willert

SPECIAL KIDS ACTIVITY BOOTH - FREE with Robin Bott-Artist Puppetshow and puppet workshop

Also: Museum of Latin American Art (MoLAA)
 Face Painting
 Information Booth, Be My Guest
 Bob The Chiropractor

(*Disclaimer: Please be aware that inaccuracies may exist as to the names and that this is a partial list of booth participants.)
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Tour Venues:

- 1 - Warehouse 1
- 2 - MoLLA
- 3 - 2nd City Gallery
- 4 - Zephyr
- 5 - 3P Gallery
- 6 - Ten Salon
- 7 - Smooth's
- 8 - 2nd Saturday Art Walk
- 9 - Outer Limits
- 10 - Aqua Towers



See Jane...

by Louise Kripal

Katie Gibson, owner of "See Jane" of the new Art/Boutique/Gift & Accessories Shop at 145 Linden Avenue, was born and raised in Long Beach, California. Katie began her interest and studies in Art and designing jewelry at Wilson High School where she graduated in 1993.

After High School, Katie attended The Revere Academy of Jewelry Design and The Fashion Institute of Design & Merchandising in Los Angeles. There her studies included: graphic design, jewelry and various marketing courses. Seven years of employment in the Fashion Industry followed, where Katie did merchandising for various companies. Katie then went on to create and sell her own jewelry.

Being an artist herself, Katie quickly found out how difficult it was to maintain one's creativity while simultaneously marketing oneself. Ironically, Katie's solution to this problem eventually led to the fulfillment of her dream: finding a way to help artists, (including herself) exhibit and market their work.

On April 4th 2008, Katie's dream was fulfilled! "See Jane", opened its doors to the public. The unique shop is located at 145 Linden, and is part of the beautiful, larger Art Deco Broadlind Building (as the name implies) situated on the corner of Broadway and Linden. Katie gleans dozens of diverse artists from various locations, and runs the gamut from local artists to international artists and also includes many artists that she discovers off the internet. Katie has a few artists with work on consignment and is always looking for additional artists, especially those who are local.

Currently "See Jane" displays the following handmade items: handcrafted clothing, leather purses, candles, artwork such as paintings and prints, pillows, papers goods. And the exquisite lacelike lamp shades cut from white tyvek, a super-resistant paper material from Dutch/Swedish artist-Tord Boontje are a "must see". ALL of See Jane's works are uniquely hand-made!

Katie's future visions and dreams for The East Village include: having more local artists, new galleries, throngs of visitors and shoppers and more business participation and involvement.



Hours:
Tues. thru Thurs.
11:00 a.m. to 7:00 p.m.,
Fri. & Sat.
11:00 a.m. to 8:00 p.m.,
Sun.
12 noon to 5:00 p.m.
Monday closed.

gibsonkt9@yahoo.com
(562) 436-9869

*Owner/Business advocate
Katie Gibson in front of her
145 Linden Avenue shop.*

As mentioned in EVA President Phil Appleby's introductory article, Katie, despite being one of the newest business owners to the area, has already begun to be an active participant. Katie started her involvement by going out and around, meeting other owners and exchanging thoughts and concerns. In doing so, she quickly discovered that others shared her needs and that all were searching for ways to improve the present situation.

Katie saw the East Village businesses as being imperative, not only to serve as a forum for voicing needs but also as a resource for creative solutions, strategies and for setting goals for The East Village's future, Yet Katie did not stop at just gathering such input. She went a step further. Katie took ACTION! Katie wanted to provide business owners with a place for an on-going exchange of their ideas and plans. And that she did, together with Larry Bott (owner of Gallery Eleven Seven), she is initiating a new* East Village Business Council, which will hold its first meeting in June.

If you want to give yourself a real treat, stop by See Jane, and see Katie. Or should I say, go see Katie at See Jane? Whatever way you choose to do it. You'll be treating your senses to a pleasurable experience.

**The word "new" is provided as a point of information for the reader; that a prior group of East Village Businesses did exist and met on a regular basis. However, to this writer's knowledge, the group had ceased to meet on a regular on-going basis, many years ago. Louise Kripal.*

JEAN MILES...if only the East Village had the ability to clone her!

by Louise Kripal



*Jean Miles:
East Village Volunteer
Standing at Kiosk
during the April
Art Walk*



You may have seen and wondered to yourself: "Who's that petite whirlwind, Eveready energy Bunny Lady you saw buzzing around here delivering The East Village News? Well, if it wasn't Pat Paris (who will be covered in the next issue of the East Village News), it was most likely Jean Miles. And what a breath of fresh air she truly is!

Jean Miles was born and raised in Walhalla, North Dakota; a city six miles from the Canadian-Minnesota border. Two of Jean's eventual five children were born in North Dakota. Later on, she and her first husband moved to California, where the other three were born. They first lived in Long Beach, where her husband worked at Farmer Brothers Coffee Company. Jean's volunteering efforts began in Compton with the PTA, Camp Fire Girls and Little League where she volunteered for over eleven years. She also worked at various jobs with Target, the

Jean Miles continued on page 5

Juan Estravides: It's not about the money, it's about the art!

By Louise Kripal

Juan Francisco Estravides born in Lima, Peru, grew up there until after his Middle School years. In 1986, his family moved to Los Angeles, thereafter Juan attended Serna High School in Whittier, where he began taking Art classes. He furthered his study of Art at Cerritos and Rio Hondo Colleges, before delving into various places of employment including working at several restaurants and even an Irish pub.

Juan moved to Long Beach in 2000 and will be celebrating his studio and gallery's third year opening in December. When asked how he feels about the success of his business and The East Village, Juan's enthusiastically replies: "I see businesses come and go, but I have faith. For me, it's not about the money it's about the art and the energy. I love being here!"

Juan's face lit up brightly as he walked around his studio, describing his paintings: "My paintings are all about color, color brings life. They are about my people and their history. That is what I want to show in my paintings." And this is exactly what Juan's paintings accomplish. Juan excels in his creative use of a myriad of medium from acrylic and oil, to ink and pastels, all the way to combinations of media applied to both glass and mirror.

Imports from both Peru (and some from Ecuador) include: original handmade crafts such as: vitrofucion jewelry by Juan's sister, Giuliana and original artwork by both himself and his sister, Fiorella. Other imported items include: Peruvian furniture Alpaca clothing, handmade purses, clay pipes and figurines.

Juan concluded the interview by announcing his upcoming summer plans which include the expansion of his clothing line with the addition of his very own hand-painted shirts.

"What a pleasure it is to have an artist as alive, positive and innovative as Juan among our East Village ranks."



Juan Estravides Studio and Galeria de Arte
433 E. Broadway Avenue

Gallery Hours:
Thursday through Monday
from 11:00 a.m. to 8:00 p.m.
Closed Tuesday and Wednesday

Juan Estravides about his Art Gallery:
"I see businesses come and go, but I have faith. It's not about the money, it's about the art and the energy ... I love being here!"

Jean Miles from page 4

last being where she retired in 1995. However, from 1995 through 2002, Jean found herself out of retirement and into her element as an "Office Do-It-All" worker at the place called The Sovereign.

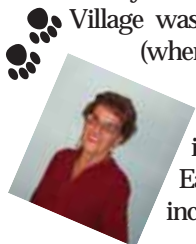
In addition to working, Jean has developed a love for travel. Jean began her extensive travels with a trek all over Europe. On this trip, she and a friend covered a mere sixteen countries in three months! After that, Jean began taking numerous Royal Caribbean Cruises to places such as the Mediterranean, Hawaii, Alaska, Mexico and this fall, to the East coast up through New England to Canada.

Now Jean, after having survived two husbands and two of her five children, is enjoying her life as a grandmother of six and a great-grandmother of eleven. Jean has lived in the East Village for twenty-four years and she remembers the days well, when the East Village was a place where sailors attended the "Girlie Shows" (where the Westin Hotel is now) and the Drug Rehabilitation Center was across from her.

Around the year 2002, through Casey Carver's recruiting efforts, Jean became initiated into volunteering at an East Village event. Currently Jean's volunteer efforts include helping to coordinate the rental of vendor booths

at the Art Walk and serving in the role as Our #1 East Village News Delivery Lady. Thanks to Jean's single-handed willingness, hundreds of East Village residents who live in the East Village are able to receive The East Village News. When you consider the area Jean covers, from Ocean to Broadway and from Alamitos to Long Beach Blvd., and that she also delivers to several of the high rise buildings, such as those along Ocean Blvd., The Cooper Arms, The Lafayette and others; you get to see the degree of Jean's dedication. In concluding this interview, I asked Jean what visions or dreams she had for The East Village, she replied: 1) that the Farmer's Market be conducted here, 2) that there be a more complete, overall beautification of The Village and 3), that more music and live entertainment such as jugglers, minstrels etc. be scheduled to perform on both Saturday and Sundays every weekend.

Writer's Note: Some time after the interview, as I was mulling over ways to fulfill various needs of The Village, suddenly Jean, with the many gifts she brings to The East Village and her vibrant personality, popped into my mind. Without hesitation I found myself breaking into a great big smile, and saying aloud: "Ah, yes. If only the East Village had the ability to clone her!"



KaRi's KoRner

by KaRi Nielson



The last artwalk was a blast! I showed some friends from Los Angeles AND San Diego the area and during their stay, they ate at La Muse (Ed. Note: located at 455 E. Ocean, #12) and Bouchees Bistro (Ed. Note: located at 515 Long Beach Blvd.) They were stoked to meet KESTON BARKER of "The Busboys" inside Shampu on Second Saturday. Just goes to show... you never know whose around the

corner! Next month is the Annual "Tour Des Artistes during Second Saturday; check out ArtwalkLB.com this event Highly Recommended by ThePrimeSpot.com

LBpodcasters.com and TheDigitalMediaDude.com recently held a podcast seminar at Gallery Eleven/Seven. MARCELO LEWIN of the Pixelheads Network will be presenting again in the fall, so if you want to know how podcasting could help in your classroom, gallery, business, etc., send a blank email to EVfriends-subscribe@yahoo.com As a matter of fact, if YOU have an upcoming event in the East Village, feel free to post your Press Release to EVfriends AND www.myspace.com/artwalkLBC. And Be Safe!

KaRi of ThePrimeSpot.com lives, works & plays in the EastVillageArtsDistrict.org

"Y'all probably know that first class postage is now 42 cents for a letter and 27 cents for a postcard.... But did you know the United States Postal Service delivers Express Mail EVERY day?"

EDITOR NOTE: Also send any East Village-related events and/or articles to Louise at wesiek@aol.com Submission date is the 15th of the month prior to publication. Include the following in the subject heading: For East Village Newsletter

Pates Fraiches Restaurant

by Louise Kripal

Pates Fraiches Restaurant (pronounced) pat fresh and meaning fresh pasta in French, is indicative of the restaurant's specialty of making fresh pasta daily out of certified organic wheat, rye, barley, buckwheat, rice and chestnut flour. The East Village welcomes this newest restaurant, a quaint eatery with a pleasant and inviting décor, scrumptious organic Artisan pasta and wines selected with the help of nearby Vin De Pays.

MENUS: Their new lunch menu includes along with the soup de jour, choice of sandwich such as ham or saucisson sec, either served on a baguette and salads, choice of pasta or mixed herb.

The Dinner menu offers vary from barley cavatelli shells with salmon or rice gemelli noodles with Portobello mushrooms to rye fettuccine with Virginia ham to chestnut pappardelle with pan roasted duck breast. I personally can attest to the merit of this latter dish. The succulent taste of the Portobello mushrooms in their luscious a la crème fraiche, have remained etched in the memory cells of my taste buds, awaiting a refresher course upon my next visit there.

OPENING: Pates Fraiches had their Grand Opening last February 1, 2008. Richard Lewis and his partner Allard Kuijken (from Holland) lived in the 20th Arrondissement of Paris (area known for Pere-LaChaise Cemetery and mostly inhabited by artists) for about ten years. When they discovered the East Village and the property once occupied by Al's Seafood, they knew they had found a spot with an ambience similar to that of the Parisian lifestyle they knew and loved so well. With the love of art, fresh food, people and community tantamount in their minds; they gutted out the structure and converted it into one large two-bedroom apartment for themselves and two one-bedroom units for renting out to others. The restaurant interior, largely transformed by themselves (Allard an interior design professional), now speaks warmly of art and community. Starting with the welcoming communal table and extending to the east wall, where local artists show their work. Currently artist (and server) Adrienne Shapera's artwork adorns the east wall.

THE OWNERS: The owner's sense of community is evidenced by their commitment to network with local business. From purchasing their breads from Babette's Feast and collaborating their wine list with Vin De Pays to their willingness and involvement in helping local groups. Recent groups that have utilized Pates Fraiches Restaurant's generous offer for use of their space, have included

Lunch:

Tues. - Fri. 11:30 - 2:00 p.m.

Dinner:

Tues. - Sun 5:30 - 9:00 p.m.

Closed on Mondays.

400 East 1st Street

Reservations: (562) 437-2222

PatesFraichesRestaurant.com



Photo:

(Owners Richard Lewis and Allard Kuijken standing in Pates Fraiches Restaurant at their communal table)

The Gay & Lesbian Center (for a fundraiser) and Leadership Long Beach (the Putt-Putt fund-raiser).

Many entrepreneurs have come to the East Village because it offers them lower priced properties, from which they can satisfy their goals of profit, investment and resale; while never intending to invest any of their skills and/or profits back into community.

It is a blessing to see that Pates Fraiches Restaurant owners-Richard and Allard come from a totally different mold. They come from a mold of creativity, true love and community spirit. They not only brought their assets to The East Village, they expended them here. These assets include their energy, talents and most of all their willingness and desires to share and improve the area.

I felt extra fine today, after doing this interview. I felt within myself a knowingness that The East Village will not just survive; it will thrive and continue to retain that "special magic," we love and cherish so well.

How could I know this, you ask? Because people like Richard and Allard are part of it!

UPCOMING EVENTS:

Artist-Diane Barnes Art Opening taking place on:

Saturday, June 14th from 1:00 to 3:00 p.m.

followed by the 2nd Saturday Art Walk &

Tour D'Artiste, 4:00 to 10:00 p.m.

NEW BUSINESS COUNCIL MEETING

WHAT: East Village Business Council Meeting
WHO: East Village Business Owners/Managers
(currently focusing on those in the Art Walk area)
WHEN: Thursday, June 5TH at 7:00 p.m.
WHERE: Gallery Eleven Seven - 117 Linden Ave.
RSVP: **Katie Gibson-(562) 436-9869**

Attendees will be encouraged to share their ideas on ways to address immediate needs, discuss marketing strategies, and plan upcoming events.

If you are an East Village business owner located in the Art Walk area, please come and share your concerns, thoughts and dreams. Together, the East Village will thrive!

EAST VILLAGE NEWS JUNE/JULY CALENDAR

June 4th At Utopia Restaurant - 1st & Linden Ave.

Four Course Spanish Winemaker Dinner with special guest wine importer: Placido Santos & solo piano by Mr. Gary Johnson.

June 5th thru Aug. - Calif. Paintings by Scott Bloomfield.

Reception: Sat., June 7th 4:00 to 6:00 p.m.

Thru July 7th At Americana Restaurant-Atlantic & Broadway - Art by Tod Spence, music by Paul G.

June 14th 2nd Sat. Artwalk & Tour Des Artistes (see pgs.1-3)

June 18th Wednesday/7:00 p.m. - EVA Meeting (NRC)

July 7th to Aug. At Americana Restaurant-Atlantic & Broadway - Art by Steven Stein, music by Paul G.

July 12th - 2nd Saturday Artwalk, 4:00 to 10:00 p.m

July 16th, Wednesday/7:00 p.m. - EVA Meeting (NRC)



One day an East Village artist came up with the following brilliant idea: that East Village residents and visitors, could lead the way to promote a cleaner environment, by choosing to not drive (or at least drive a pollution free vehicle, ride a bike or use public transportation) on one day each week.

Fortunately for us, this month, (on June 11 & 14th, see below), there are two community courses being offered to encourage those who have considered taking up bicycling as an alternative. One course is a lecture, the other actual bike riding training. Call and/or explore the resources ASAP below for more details.

To register for this course, contact:

Dominic Dougherty Phone: 562.794.7535
Contact Email: ddougherty@bikestation.org
Website: www.lbcyclists.blogspot.com
Website: www.lbcyclists.blogspot.com

Folding Paper Boxes in the East Village!

Steven M. Stein, who by the way is the publisher of this newsletter "the East Village News" is also a local artist and a member of Gallery Eleven Seven, (a co-operative gallery that presently has eight members* who display their art there on a regular basis).

Steve's new show: "Looking inside the Box" will be opening at Gallery Eleven Seven, 117 Linden Avenue during the 2nd Saturday Artwalk/Tour Des Artistes on June 14th at 6pm and his exhibit will run through July 6th.

The exhibit will include a collection of five new pieces that he digitally designed to be folded into boxes and deals with the complexities of simple shapes.

In addition to Steve's new pieces, he will be showing several of his well known panoramas as well as several other photographic works that he has shown previously at galleries and displayed in businesses around Long Beach for over the last six years.

(Steve will also be exhibiting some of these same works at Americana Restaurant see above box for date/times)

*The eight co-op artists exhibiting at Gallery 117 include: Mari Abrams, Larry Bott, Robin Bott, Maria McCloud, Mike Partnov, Steven Stein, Thea Robertshaw and KaRi Nielson.

Looking Inside the Box
The Folding Art of Steven M. Stein



East Village Cellular

by Louise Kripal

Larry King, the owner of the new business: East Village Cellular at 342 E. 4th Street, was born and raised in Chicago. He attended Arizona State and received a degree in Psychology, with a specialty in Childhood. Larry broke ground back in 1979, in being one of the first to test cell phones in cars. In 1996, some time after his father had told him how he had noticed the similarities of Long Beach Architecture to Chicago's and how much he had felt at home here; Larry moved to Long Beach. When asked about his current living situation, Larry smiled widely and told me how fortunate he feels to have met a local Long Beach girl named Linda, whom he fell in love with and married five years ago and that they now live in historic California Heights.

Larry has been involved in some form of cellular phone sales for over thirty years. He especially enjoys the neighborhood feel, which largely explains his having had five Cingular stores in Orange County and three in Long Beach. His choice of store names reflect his preference and allegiance to neighborhoods: Signal Hill Wireless, California Heights Wireless, and now our very own East Village Cellular. In addition to all this, Larry was the National Director of Sales for RADAR. His newest store, East Village Cellular, is his solution to seeing the need for a full-fledged cell phone store in Long Beach.

You will find the 4th street East Village location to be quite unique with its artistic theme and eye-catching colors. Just take a stroll, as I did, into its colorful, clean-lined and totally redesigned interior. It is quite impressive! Not to mention looking over the awesome cases, where there are dozens of phones to look at, probably more than thirty (emphasizing Verizon, AT&T), and accessories. And the store opened up just in time! With the new State law taking effect July 1st, the shop is prepared with a complete selection of hands-free devices, including many that are Bluetooth. They are also offering Blackberry Pearls for 1/2 price (which is now \$49.99) between now and the Grand Opening on June 14th.

Larry knows his stuff and he knows what his customers like: good quality at great prices! That's why his RADAR customers are provided a discount off their phone bill: \$10 a month off or a \$15 off per family. Whereas he offers parents who are involved in the P.T.A., a 15% to 75% discount off the purchase of AT&T cell phones as well as a 7% discount off their monthly phone bill. He also offers 30 days free trial of RADAR.

Larry is also big when it comes to outreach and collaboration with the community. His affiliations include working with the Police Department, Superintendent of



Larry King standing in East Village Cellular with his digital artwork depicting well-known bars in Long Beach.

Schools: Christopher Steinhauser, Orange County Boy Scouts including Scout-O-Rama, California State P.T.A. Convention, as well as schools and churches.

However, one of, if not the biggest gifts that Larry brings to us, is his knowledge, understanding and desire to protect children from the dangers of cell phones. One way he does this is by educating and assisting parents about RADAR. Before entering Larry's store, both "cyber bullies" and RADAR were foreign terms to me. Now, with Larry's help, I am more fully aware of how cell phones can expose children to the dangers of predators, harassment and "cyber-bullies."

And I also now know, that there are newly developed devices available to help protect children from these dangers. RADAR's a patent-pending technology device sold at East Village Cellular, protects children by allowing parents to monitor their children's phone activities such as: emails, call logs, text messages, photos and changes to their address books. To learn more about RADAR go see Larry or log onto: www.mymobilewatchdog.com.

Although East Village's official opening date was May 10, 2008, East Village Cellular will be having their Grand Opening celebration as part of The 2nd Saturday Art Walk/Tour Des Artistes on June 14th, 2008. There will be a live band from 1:00 to 5:00 p.m. and catering from Cisco's (of Jesse James West Coast Chopper's fame), including: Kobe sliders, drinks, phone and prize raffles, and free universal cell phones hands-free units that pipe the sound through your car speakers, to the first 150 visitors, no strings attached. Zephyr's next door will also have a live band. And both plan to stay open until 10:00 p.m.

Don't miss it!

Besides all this, Larry will be there to greet you!

Submissions are welcome and need to be sent in by 20th of the month before issue is out. The Deadline for the next (Aug./Sept.) Issue of East Village News is Sunday, July 20th, 2008. Submit to: sssteevvee@aol.com Write: "EVA Newsletter Submission" in subject heading. Or call: Louise Kripal at: (562) 491-5677 for more info or to schedule an interview. The East Village News cannot be held responsible for name, date changes, and/or errors therefore it is best to confirm meeting and/or art events by calling ahead to verify such.

