



October EVA Meeting Highlights East Village Projects

by Louise Kripal

On Wednesday October 17, 2007 David White, the Redevelopment Agency Project Director and his Associates: Jamilla Vollmann—Project Manager and Erika Martin—Central Intern presented an overview of three current East Village Projects.

The first project presented was the acquisition of an Auto Repair Shop at 825 E. 7th St. (between Lime & Olive) which is planned to be made into Live Work Space. The repair shop property had been designated as incompatible with the area.

The second project to be covered was the \$300 million budgeted Shoreline Gateway Project to be located at the former Video Choice site on Ocean Blvd. and Alamitos Ave. The 35 story tower will consist of 365 for-sale condos and approximately 12,000 square feet of retail space. The project is estimated to take over two years before actually breaking ground and will then require an additional two years to complete. The developers of the project, Anderson Pacific, will be providing dislocation fees of \$20,000 to \$25,000 to tenants who are being displaced from the two apartment buildings that are being torn down.

The Alamitos Corridor Streetscape Enhancement Project was the third project discussed. This project which initially extends from 7th to 4th Streets, may later proceed all the way down to Ocean Blvd. As it is now, the corridor encompasses the two distinct styles of Art Deco and Gothic influence, however it lacks character and/or consistency. After explaining the importance the RDA places on community input, Mr. White made an inviting request to all those in attendance to view the slide presentation and to follow up with their ideas and suggestions. Mr. White stressed repeatedly that the slide presentation offered that night was meant only to give an idea of what a street enhancement project could entail. Thus the illustration of the various components such as solar lighting, split-rail fencing, native trees and grasses, sidewalk benches and trash receptacles are not “cut in stone” and alternative ideas are not only allowed but are welcomed. The numerous responses of those present varied with one exception, that being, a definite consensus was voiced, on the requirement that both art and artists play a lead role in all improvements.

Pete Ronca of Code Enforcement is looking for more interested persons who want to become Block Captains with the Code Enforcement Program. The Code Enforcement Program works with other agencies such as



David White of the Long Beach Redevelopment Agency (left) and Pete Ronca of Code Enforcement both spoke at the Oct. EVA meeting.

The City, The Redevelopment Agency, the police, and others to resolve code violations and to resolve other problems such as dealing with hazardous wastes. They also may be instrumental in various situations such as when there is a need for additional lighting or more trash receptacles, etc. If you are interested in becoming a part of this team you can sign up at the next East Village meeting. At the next meeting, Code Enforcement folders will be given out to those who sign up to be Block Captains. These folders contain detailed information and examples (photos) of various code violations as well as code violation referral forms. At subsequent meetings Mr. Ronca will collect the completed forms. As time progresses those who have sent in code violation referrals will have the opportunity to “grade” The Code Enforcement Program on its accomplishments.

Please think about getting involved. You can help make The East Village the best it can be!

ATTENTION! Next East Village Association Meeting Date Change

Due to the upcoming holidays, the next East Village Association Meeting will take place on the second Wednesday of the month. There will be no December meeting the dates for the next meetings are:

November 14th at 7 p.m.

January 16th at 7 p.m.

and will be held at:

Gallery Eleven Seven

117 Linden Avenue

(562) 590-6525

Lafayette Historical Preservation Group Announces: "A Walk Through Time" Annual Tour of the Lafayette Complex in Long Beach

Tour Offers Rare Opportunity to View Private Units Reflecting Unique Art Deco, Mediterranean Renaissance Revival and International Style Architecture of the 1920s & 1940s (submitted by L.H.P.G).

"A Walk Through Time" Tour.

- Where: The Lafayette, 140 Linden Avenue, East Village Arts District, Long Beach 90802
- When: Sunday, November 4, 2007, noon – 5:00 p.m.
- Price: \$20/person tax-deductible donation at the door. Advance purchase tickets also available at the Lafayette office, Monday - Friday, 10:00am-5:00pm.
- For more information call: (562) 436-5391 or email: lafayettehistor.preservation@gmail.com

"The Lafayette is one of the most architecturally and culturally significant complexes in downtown Long Beach," said Jack Nendel, President of the Lafayette Historical Preservation Group. "This is a once-in-a-lifetime opportunity to view private residences representing some of the best that historic Long Beach architecture has to offer."

John Thomas, Vice President of the Art Deco Society of Los Angeles, adds: "Architecturally significant buildings such as the Lafayette are real gems that give us a peek into the culture and history of Long Beach and Los Angeles, and the way of life in a past era. This tour is a must for anyone with an interest in the marvelous historical buildings of downtown Long Beach."

Proceeds from the tour will benefit the nonprofit Lafayette Historical Preservation Group, which oversees the continued restoration of the Lafayette complex.

Long Beach, California, August 15, 2007 — The Lafayette Historical Preservation Group announced today that it will hold the second annual tour of the historic Lafayette complex in downtown Long Beach from 12 noon – 5 p.m. on Sunday, November 4, 2007. The tour will include a viewing of the Lafayette's fully restored grand lobby and tiled

solarium, plus more than a dozen private units in the complex's three distinct buildings. Participants will also learn about the colorful history of the Lafayette, once part of the Hilton Hotel chain and the focal point of Long Beach high life circa 1929 – 1959, with four-star restaurants, basement bars, a penthouse ballroom, and even a wedding chapel.

The Art Deco Society of Los Angeles is assisting the Lafayette Historical Preservation Group with the theme and logistics of the tour, which is designed to provide a genuine "Walk Through Time" experience. Tour participants will feel they've stepped into a bygone era as they walk past vintage automobiles parked in front of the complex, and find themselves in the Lafayette Hotel lobby of the 1920s, complete with live jazz era music, a doorman and hotel clerk, and stylish guests in vintage attire mingling and checking in at the front desk.

The Lafayette Complex is composed of the Campbell, Lafayette and Broadway buildings. The Campbell Apartments were built in 1928 as luxurious homes for the city's elite, providing hotel and maid services, and garage and lobby attendants. The Campbell's Spanish Baroque style is typical of the pre-Art Deco architecture of the 1920s, with beautiful glazed cast terra-cotta ornamentation and Mediterranean Renaissance Revival balconies. The Lafayette Hotel (1929), designed by renowned Art Deco architects Arthur and Cecil Schilling, adjoins the Campbell Apartments. The building facade features large Italian stylized male and female figures, a winged ram's head and hanging garlands. The Broadway Building (1947), designed in the sleek International Style, was operated as part of the Lafayette Hotel.



Lola's Boutique

by Louise Kripal

Lola's Boutique originally opened its doors back in December 2005. However, it is now under the new ownership of Michelle Myers. Although still specializing in clothing and accessories, Michelle has added pizzazz to this cute artsy, fun-filled boutique. The clothesline, geared largely to juniors and the young miss, has now been expanded to include a kids line with outfits made by Michelle. Accessories include a large array of uniquely designed purses and jewelry. Handmade photo albums (created by Michelle's mother) and an assortment of individually made greeting cards, as well as art work including watercolor paintings by Cheryl McDonald, are just a few of the dozens other items you will find at this gift treasure trove.

Michelle always works hard to bring that "something special" touch to her shop. The décor and ambience is exceptional and never dull. Lola's plans to offer assorted gift baskets in the upcoming months and hopes to be staying open later hours as the holidays approach.

Recently Michelle took it upon herself to create a way to help improve business in the East Village. She came up with an attractive, extremely reasonably priced, color brochure that any interested business can take an ad in for a mere \$12. If you are an owner of an East Village



Lola's Boutique at 105 Linden Ave. #A

business and looking to drum up more business, call Michelle at: (562) 495-4201.

Hours: 12 to 7:00 p.m.. Tuesday through Saturday. Closed Sunday and Monday.

Lola's Boutique is located at: 105 Linden Ave. #A

The Long Beach Bike Shop

by Louise Kripal

The Long Beach Bike Shop has been like a fixture here in The East Village for the past 16 years. Although previously located at 507 Broadway and only recently (three months ago) having moved to its new location a few doors down at 523 E. Broadway; the owner Carlos Burbano and his family continue to serve our community well.

Many people are aware of the extensive variety of bikes, the high quality of the bike repair work and of how reasonable the shops prices are, but few are privy to



Carlos Burbano now here in the East Village selling and repairing bikes just as his grandfather and father before him have done.

the history and devotion of the Burbanos. Starting in the early 1900's in Ambato, Ecuador, Carlos's grandfather had the first family-owned bike shop. Having then been taught and inspired by his father, his son, Carlos's father, continued on with the shop in Ecuador. Eventually Carlos opened the first family owned shop in the United States. Carlos's son, York and another relative Manuel Burbano work with Carlos today thus assuring that the Burbano legacy continues.

The shop sells a wide variety of bikes including: Cruisers, Low-Riders and Choppers as well as bike parts. Other bike-related equipment include an assortment of protective bike wear such as helmets and sun glasses and a range of accessories from bike locking devices and bike racks to tire pumps and lights. The shop offers minimum to complete bike repairs all in a timely manner, with usually same day repair and 24 hours max. Besides offering sales and repairs, Carlos and his staff offer care and concern for their customers and their community. It is not uncommon to see them involved in a fundraiser and/or event.

Most major credit cards and ATM are accepted. And Spanish is spoken. Hours of operation are: Monday through Friday, 10 a.m. to 6 p.m. and Saturday, 10 a.m. to 5 p.m. Closed-Sundays.

St. Anthony's Elementary School Celebrates 100 Years Educating Youth *(from Church Bulletin)*

St. Anthony's Catholic School celebration begins with a parish "LUAU DINNER SHOW" to be held in the school gym (parking lot entrance located on 6th Street between Olive & Alamitos Aves.)

SATURDAY NOVEMBER 3

5:00 p.m. Social Hour

6:00 p.m. Dinner & Polynesian Review by the Tropical Island Breeze Performers.

Live music by the Perfect Mix Band.

Raffles and door Prizes!

Come and celebrate St. Anthony Elementary School's 100 years of Educating Children. Proceeds will benefit Saint Anthony's Elementary School.

Adults: \$15 (\$20 after 10/28).

Children 6-12 yrs. old: \$7.50 (\$10 after 10/28).

Tickets available at the parish office and at the Elementary School.

For more information or to make a donation.

Call the school at (562) 432-5946.

Maru Maki *by Louise Kripal*

Recently Steve and I had the opportunity to venture into a newer restaurant in the East Village-Maru Maki. Upon interviewing the owners Brian Huh and Alfred Yang, we were surprised to find that the restaurant is celebrating its two year opening anniversary this November. Maru Maki which literally translates to "round roll", specializes in just that-round rolls. They specialize in round rolls of sushi that is, this, among many other of their Sushi Fusion items.

And what does Sushi Fusion mean exactly? Sushi Fusion means that the sushi is not strictly traditional and is considered therefore somewhat Americanized. What sets Maru Maki apart from some other Sushi restaurants is the high quality, freshness and variety of their seafood and other ingredients. Orders are created on the spot as you wait and are served on beautiful Japanese dinnerware. The place is small but very clean and bright. Prices are reasonable and portions, good-sized. The menu is extensive as it includes many selections from: appetizers, salads, entrees, Chef Specials and even desserts. Drinks include regular soft drinks as well as beer, wine and sake. Seating offers you the choice of

New Happenings at the Americana Restaurant

Americana Restaurant located on the corner of Broadway and Atlantic Ave., has several new and exciting changes to share with its customers. Besides being offered an occasional basket of delicious mini-muffins or chips and salsa; dining customers can enjoy viewing art work by local artists as well as be soothed by the sounds of acoustical guitar. Currently artist Tod Spence has his art on display. While Paul Geary plays classic rock and blues via his acoustical guitar and blazin' harmonica on Fri./Sat. from 6:30 p.m. to 9 p.m. and on Sundays from 10 a.m. to 1 p.m.. If you'd like to hire Paul yourself, you may reach him at: (562) 435-8240 or Americana Restaurant (562) 435-4030

November Calendar *(Events not mentioned inside this issue)*

Through December 10th "Leaves" Pages from Artists' books. Utopia Restaurant - 445 E. 1st. St. Saturday,

November 3rd "Dia de los Muertos" 12 to 5 p.m. Art Exhibit 2nd City Council Gallery. 435 Alamitos Ave. (562) 901-0997 6-10 pm.

Dia de los Muertos Event in the courtyard of 434 Olive Ave., and in the adjoining patio of 2nd City Council

November 10th, 4 to 10 p.m.

East Village 2nd Saturday Art Walk

sitting at the sushi bar or at a table. Lunch specials, which include the great assortment offered in Bento boxes and other items are available 11:30 to 3:00 p.m..

Maru Maki is located at 745 E. Broadway *(directly west of Clancy's and across the street from Roscoe's Chicken & Waffles).*

Hours are: Monday through Thursday 11:30 a.m. to 9:30 p.m.

Friday and Saturday 11:30 a.m. to 10:00 p.m.

Closed on Sundays. (562) 435-1847



Maru Maki Located at 745 E. Broadway

The East Village News can be sent to your computer via e-mail in PDF format, please send us your e-mail address or also to let us know about your new or existing East Village business or event. Send info. to Steven Stein at ssteevvee@aol.com or call Louise Kripal to set up an interview at: (562) 491-5677. Please mention "Newsletter" in your e-mail subject heading.

